

New Year's resolutions can be this colorful - The new sizes of 4K UHD Nokia Smart TVs with QLED technology bring radiant colors, deepest black and dynamic sound into your living room

The year 2022 has just begun - for many it is the occasion to implement their New Year's resolutions. At the top of the list: more time with family and friends. Just in time for the start of the New Year, the new Nokia QLED Smart TVs are available in stores in four new screen sizes, bringing radiant colors into the living room; get ready for TV evenings on the couch with family or friends. Thanks to Quantum Dot technology, they provide a vivid TV experience with breath taking colors and strong contrasts while impressing with dynamic sound through the integrated subwoofer. Other New Year's resolutions are not neglected here: home workouts can also be played on YouTube or the latest Veganuary recipes can be called up just via Google Assistant voice control.



Vienna 24. January 2022 – A perfect start to the New Year: StreamView GmbH, licensee of the Nokia brand for Smart TVs and set-top boxes in Europe, is launching five more 4K UHD Nokia Smart TVs with QLED technology in 43, 55, 58 and 70 inch sizes. The Nokia QLED Smart TVs, feature Quantum Dot technology to ensure lifelike, radiant colors in all lighting conditions and from every viewing angle. Whether it's brighter or darker in the room, Nokia QLED Smart TVs always guarantee a brilliant viewing experience with impressive brightness and color diversity. Thanks to Android TV and the Google Play Store, users have access to over 7,000 apps. These include popular streaming services¹ such as

¹Subscription required

Netflix, Disney+, Prime Video or YouTube to enjoy the full range of entertainment in the warmth of the cold season.

An upgrade for entertainment: a variety of modes for different formats

The choice of specific modes - Sport, Game and Movie - will delight any TV fan. Upgrade your home entertainment, color and audio settings by adapting the specific mode depending on what you are watching. In gaming mode, for example, the fast response time of 8ms, Dynamic Contrast and UHD Upscaling ensure a real gaming experience. The visibility is enhanced by dynamic sound quality with rich bass coming from the built-in subwoofer. This is rounded off by the swivel stand for an optimal viewing angle from any perspective without missing a single detail. The Nokia QLED Smart TVs provide a quality experience for all the senses that is unique in this price range and guarantee full emotions.

Numerous connection options and a fast processor

Connectivity is provided by three HDMI and two USB ports, one LAN and one audio/video port, dual-band Wi-Fi and Bluetooth for quick pairing of the remote control and other Bluetooth devices. Apps that support Chromecast can be used to stream sports, videos, mobile games, music and other content from mobile devices to the TV screen. With the help of Google Assistant voice control, yoga or home workouts, for example, can be played on YouTube, the new Blockbusters can be streamed or information about the next snowfall can be found online on Google with just a quick voice command.

The quad-core processor with 1.5 GB RAM and 8 GB ROM ensures smooth playback of games, videos and web content. The built-in triple tuner for live TV via terrestrial antenna (DVB-T2), satellite (DVB-S2) or cable (DVB-C) makes it easy to access a wide range of free-to-air national and international TV programmes. For Pay TV content, a CI+ slot for Pay TV cards is available. In addition, the Nokia Smart TVs support SatCR for the connection of up to eight receivers with a SatCR LNB.

Design and remote control in elegant, Nordic style

The familiar style, the quality and the minimalist design of Nokia products are also found in the new models and elegantly round off the style of the new Nokia QLED Smart TVs. The voice-controlled Bluetooth remote control is ergonomically shaped and feels good in the hand. The unique backlight helps to find the right button even in dark rooms. With Netflix and YouTube buttons on the remote control, both apps can be opened at the touch of a button.



Differences between QLED and LED

QLED technology is based on the well-known LED technology, which has been enhanced with Quantum Dots. This means that an LCD panel is illuminated by the light of small LED lamps on the background of the panel. The LED backlighting is very bright, and the life of the LED lamps is extremely long. The light enables high contrast and an intensive colorful picture. With QLED, an additional layer with so-called "quantum dots" is added, which are illuminated differently by electrical pulses. This results in a huge variety of colors, even

brighter images as well as a high contrast range. The colors appear true and vivid, while a deeper intensive black is achieved.

Price

The new models of the Nokia QLED 4K UHD Smart TVs are available now at a recommended retail price of 649 euros (43), 849 euros (55), 899 euros (58), 1.499 euros (70) (all prices incl. VAT). End of January the 50-inch size will follow at a recommended retail price of 749 euros.

For more information, please refer to the data sheets.

High-resolution product images, lifestyle images and data sheets can be found [here](#).

About StreamView

Nokia is a registered trademark of Nokia Corporation used by StreamView GmbH under license. StreamView markets and distributes Nokia products that combine the familiar style, Nordic minimalist design and cutting-edge technology people recognize the Nokia brand for providing access to new and better experiences every day.

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